

Cookie summary

<u>Name</u>	<u>Domain</u>	<u>Content and purpose</u>	<u>Valid</u>
JSESSIONID	bridgestone.eu	identifies the user session	session
__utma	bridgestone.eu	distinguishes users and sessions	2 years
__utmb	bridgestone.eu	determines new sessions/visits	30 mins
__utmc	bridgestone.eu	Not used in ga.js. Set for interoperability with urchin.js.	session
__utmz	bridgestone.eu	stores the traffic source or campaign that explains how the user reached your site	6 months
ASP.NET_SessionId	moto.bridgestone.eu	identifies the user session	session
BIGipServerpool_auto.bridgestone.eu	moto.bridgestone.eu	load balancer (system) cookie	session
SC_ANALYTICS_GLOBAL_COOKIE	moto.bridgestone.eu	identifies repeat visits from a single user	10 years
SC_ANALYTICS_SESSION_COOKIE	moto.bridgestone.eu	identifies sequence of one user's HTTP requests	session
__utma	moto.bridgestone.eu	distinguishes users and sessions	2 years
__utmb	moto.bridgestone.eu	determines new sessions/visits	30 mins
__utmc	moto.bridgestone.eu	Not used in ga.js. Set for interoperability with urchin.js.	session
__utmz	moto.bridgestone.eu	stores the traffic source or campaign that explains how the user reached your site	6 months
mc.lp	moto.bridgestone.eu	stores last viewed products	1 year
sc_pview_shuser	moto.bridgestone.eu	Sitecore system cookie	session
ASP.NET_SessionId	auto.bridgestone.eu	identifies the user session	session
BIGipServerpool_auto.bridgestone.eu	auto.bridgestone.eu	load balancer (system) cookie	session
SC_ANALYTICS_GLOBAL_COOKIE	auto.bridgestone.eu	identifies repeat visits from a single user	10 years
SC_ANALYTICS_SESSION_COOKIE	auto.bridgestone.eu	identifies sequence of one user's HTTP requests	session
__atuvc	addthis.com	shows updated count if user shares a page	2 years
__atuvc	auto.bridgestone.eu	shows updated count if user shares a page	2 years
__utma	auto.bridgestone.eu	distinguishes users and sessions	2 years

__utmb	auto.bridgestone.eu	determines new sessions/visits	30 mins
__utmz	auto.bridgestone.eu	Not used in ga.js. Set for interoperability with urchin.js.	session
__utmz	auto.bridgestone.eu	stores the traffic source or campaign that	6 months
psr_lp	auto.bridgestone.eu	stores last viewed products	1 year
psr_lastsearch	auto.bridgestone.eu	stores user's last search parameters for prefill	2 weeks
sc_pview_shuser	auto.bridgestone.eu	Sitecore system cookie	session
uid	addthis.com	tracks user id and login time	2 years
uit	addthis.com	tracks user id and login time	1 day

<u>Name</u>	<u>Domain</u>	<u>Content and purpose</u>	<u>Valid</u>
Language	beeneverywhere.eu /.fr/.it/.pl/.es/.de	2 letter ISO language code; user	30 days
_utma	beeneverywhere.eu /.fr/.it/.pl/.es/.de	Google Analytics Tracking cookie	2 years
_utmb	beeneverywhere.eu /.fr/.it/.pl/.es/.de	Google Analytics Tracking cookie	30 minutes
_utmz	beeneverywhere.eu /.fr/.it/.pl/.es/.de	Google Analytics Tracking cookie	Session duration
_utmz	beeneverywhere.eu /.fr/.it/.pl/.es/.de	Google Analytics Tracking cookie	6 month